



# **i** *ismart*<sup>®</sup> *bulletin*

➔ high impact, easy to use  
email marketing software

[www.ismartsoftware.com](http://www.ismartsoftware.com)



**iSmart Bulletin**  
helps you create  
highly effective,  
visually-rich email  
marketing.

### **Product Features**

- A powerful but easy to use editor allows you to effortlessly build your own email bulletins
- Format your own text and images to create visually striking messages
- Manage your mailing lists with iSmart List Manager (included free) or User Manager, where they are also available for use by other iSmart modules
- Send your mailouts to thousands of subscribers with the click of a button
- Include dynamic fields to personalise your messages or send out useful information, such as passwords
- Tracking features allow you to gauge the response to your mailouts

### **About iSmart**

iSmart's modular structure means you can choose a system that's right for you today. If your needs change you can easily add-on additional modules, all controlled from one central interface.

Designed to be one of the worlds easiest to use online software programs, people with minimal computer experience can take full advantage of it's features.

Because all iSmart modules are online, no installation is required and as long as you have an internet connection you can work from anywhere in the world.

### **Other iSmart Modules**

**iSmart Create**  
website content management software

**iSmart Announce**  
eNewsletter system

**iSmart Shopper**  
online store

**iSmart Membership**  
manage memberships and renewals

**iSmart iRegister**  
course and event booking manager

**iSmart Locator**  
sporting club or dealer locator tool

**iSmart Shopping Centre Directory**  
online directory maps

### **Support Services**

Professional Website Design  
Search Engine Optimisation [SEO]  
Marketing