

i ismart[®]

online software modules



ICT iSmart

Partner Program

www.ismartsoftware.com

→ ICT iSmart Partner Program

Expand your product offering with our easy to use online modules

- all support handled by us
- use the software yourself for free**
- all modules are online, no installation needed

The iSmart Partner Program will help you expand your product offering while retaining ownership of your client. It enables graphic designers, systems integrators, technical advisors and internet practitioners to utilise our products and on-sell them to customers. iSmart products are very easy to use and very easy to sell. By partnering with iSmart you can easily increase your revenue and customer base by offering relevant and practical solutions.

iSmart Create – website content management software (cms)

iSmart Bulletin – high-impact email marketing software

iSmart Announce – e-newsletter system with it's own mini website and archive

iSmart Membership – mini crm to manage memberships and renewals

iSmart Events – a mini online booking system for events and courses

Why partner?

- Excellent financial benefits – ongoing recurring revenue
- Rock solid relationship. We have been established since 1988
- iSmart is very easy to use

Financial Benefits

- Volume based rewards structure
- Competitive discounting system

Flexible

The underlying premise of the iSmart Partner Program is that our relationship is with you as a Partner, and not with your customers. It is your business which has the relationship with your clients, regardless of the fact that we provide the software and support services. We have a policy of disclosing information only to nominated contacts of the Partner business.

Support

- Easy Account Set-up
- Online Knowledge Base
- Sales and Marketing Material
- Administration Interface (Manage your customer's usernames and passwords)
- Training [via web for international partners]
- Help Documents
- Partner News
- Partner Refresher Courses

Easy to Join

There is no cost involved in becoming an iSmart Partner.

If you can use Microsoft Word® you can use iSmart software
www.ismartsoftware.com

* You only need to sell one module to earn the use of Bulletin free of charge (subject to acceptance of iSmart Partner Program Terms and Conditions)

** Income from other modules will vary according to each module's RRP

+ Australian dollars. Per annum, recurring.

Revenue

iSmart Partner revenue increases with the number of modules sold. An iSmart Partner with clients using iSmart modules receives:

1-3 iSmart modules	10% off RRP
4-6 iSmart modules	15% off RRP
7+ iSmart modules	20% off RRP

Examples of possible income from selling iSmart Create**:

3 iSmart Create modules	\$198pa+
6 iSmart Create modules	\$495pa+
10 iSmart Create modules	\$1023pa+